



Bringing Together Landowners and Experts: Catesby Estates Hosts CLA Seminar on Maximising Land Value

Catesby Estates was delighted to host the Maximising Land Value Seminar yesterday at Alconbury Weald, in partnership with the Country Land and Business Association (CLA).

The event welcomed over 60 landowners, land agents and industry professionals creating an excellent opportunity to exchange ideas, strengthen partnerships and share insights into the challenges and opportunities of land development.

The CLA's Avril Roberts provided an update on national policy and upcoming changes, including details on the CLA's Landowner Incentives Taskforce and their wider work on affordable rural housing.

Delegates also heard from industry experts, with presentations from:

- David Harper, Senior Area Land Director – Catesby Estates
- Emily Pumfrey – HCR Hewitsons
- James Stevens – Safferys
- Abigail Jones – Savills

Topics covered included:

- Opportunities for maximising returns and assessing development potential
- Promotion agreements versus option agreements
- The cost of obtaining planning permission and navigating the process
- Risks and strategies in securing planning consent
- Tax and legal implications
- Disposals and legacy planning

The seminar concluded with a tour of Alconbury Weald, which is being brought forward by Urban&Civic.

Many thanks to Paul Murfin, Natalie Leigh-Brown and Jessica Turner at U&C for supporting on the day and providing an overview of the site to the delegates and also taking them on a site tour to showcase the development of this vibrant new community.

