

Rachel Arnold

Communications, Communities and Partnerships (CCP)
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What do you do?

I create and deliver communications about the past, present and future of our strategic sites in an engaging way and across lots of different channels.

I work with project teams to gather information about our developments and translate this complex information for a variety of audiences. I also listen to the needs of residents and help them transition to the new community.

I develop and manage long term relationships with key local groups, organisations and stakeholders to enable positive dialogue and resolution of issues at each stage of planning and delivery of our developments.

How did you get into it?

I started my career in the finance and property industries and my passion for engaging with people took me in the direction of communications.

My role at Urban&Civic has taken me back to where it all started – within the property industry and in a communications role where I have the opportunity to build real connections with people.

What do you love about your job?

I love being part of building new communities and influencing the environments people live in now and in the future. I enjoy connecting people to the history and nature of our developments, which are such important building blocks for future generations. I enjoy the challenge of translating complex information to plain English, the variety of work and the new people I meet each day.

Top tips for anyone considering a career in the industry:

Remember that all industries benefit from thought diversity, so your contribution of new ideas are always valuable.

The property and construction industry influences everything and has loads of stakeholders, which can seem daunting, but is also fascinating and what keeps things interesting. Be willing to learn lots of new things!



International
Women's Day



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