

Urban&Civic plc

URBAN&CIVIC

Empowering our people to cut greenhouse gas emissions



Carbon literacy is an awareness of the carbon dioxide costs and impacts of everyday activities, and the ability and motivation to reduce emissions.

As part of our ongoing commitment to educating on carbon, we have engaged Groundwork to deliver carbon literacy training to our colleagues and have an ambition to provide this accredited learning to at least 80 per cent of our employees by June 2022.

Sessions typically inform and inspire audiences to act right now to reduce their carbon emissions, but also to begin to plan and take much longer-term action towards a zero-carbon society.

According to The Carbon Literacy Project, carbon-literate citizens understand how climate change will affect them – both geographically and sectorally – and have acquired the knowledge and skills to lower their carbon footprint, with typical realised carbon savings of 5–15 per cent per person.

