

## Litter Pick'n'Pizza - Motivating with Margherita

Wintringham's Project Management team hosted the first Wintringham Litter Pick'n'Pizza morning in November in an effort to raise awareness with Housebuilder and Contractor Stakeholders about their collective impact on the wider Wintringham development.

Whilst its not anyone's intention to negatively impact the environment with waste it is an inevitable by-product of development as is the number of vehicular movements to and from site to deliver materials.

All Housebuilders and Contractors are duty bound to have in place waste management strategies on their respective sites however it is the areas outside of their direct control which often get overlooked.

With over 74 bags of rubbish collected from across the site in return for 9 pizza's and a few sides consumed this proved to be a highly productive initiative and moving forwards each housebuilder has committed to contribute resource on rotation every month with the goal being a cleaner, more environmentally friendly development for all to work and live on.



Ricky Pearce – Project Manager at Stonebond: 'Here at Stonebond we happily attended the Urban&Civic litter pick initiative at Wintringham. With Project Managers from multiple developers and contractors all in attendance it allowed for a collaborative effort to ultimately improve the development for all current and future Urban&Civic residents. It highlighted that when we each offer a relatively small amount of our time and resource, great results can be achieved for minimal individual cost. It also gave a platform for Project Managers to share best practice ideas on a range of items including waste storage/segregation as well road sweeping schedules and site presentation. We look forward to attending again in the future'

Lewis Freestone – Associate Project Manager at Wintringham: "The Wintringham Litter Pick'n'Pizza initiative was borne out of a frustration when walking around the construction site of the sheer amount of litter, building materials and general debris being generated by the daily flow of construction traffic. The goal was primarily to raise awareness about the collective impact everyone on site was having on the future living environment of our residents and how a collaborative effort from all could help to mitigate this impact. It was well received and attended by all consortium members and we look forward to further events in the future."

